Ramin Ahmadi

UI/UX manager
PMI-ACP | ACS Certified

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in | in/raminahmadi/

Education

2020-2022
Master degree
University of Melbourne
Information technology/
Human computer Interactions specialization

2011-2015
Master degree
University Putra Malaysia
Intelligent computing/
Thesis: Social media relationship strength

2007-2011
Bachelor degree
MUST university
Information technology/

Skills

Angular	95%
UX research	70%
UI design	85%
Team lead	70%
PWA	85%
Design thinking	80%

About me

I am a UI/UX manager with over 10 years of experience in web design and development, and an excellent track record of designing, building and delivering online systems with strong background in transforming data heavy interfaces into intuitive and user-friendly applications. I have led teams of local and off-shore designers and developers.

Experience

UI/UX manager (full-time)
FAIR Consulting Group / Sep 2021 – Nov 2022

I'm leading design and frontend development where I lead projects from design and discovery phase all the way to delivery of the system. As the lead UI/UX, I manage off-shore and local frontend teams while consulting with clients, and project manager to ensure requirements are properly translated into functionalities. I manage 3 developers and mentored 2 interns.

- Manage, support and empower designer and developers by defining career goals, conducting performance reviews, and define development plans
- Help with writing proposals, SOW, planning and budget for several clients
- Produced a set of design guidelines unique to FAIR inspired by design thinking processes including UX research, prototyping and usability testing
- Leading front-end teams across two major projects at the same time
- Leading design and frontend mentorship program (twice a week catchup)
- Interviewed, recruited, on-boarded and built Frontend and design practices
- Successfully delivered UX research and designs for one of the biggest female personal hygiene brands and then led frontend development efforts of it

 - SAP Spartacus 4, SAP commerce, Angular (latest), Figma, Miro, design thinking

Senior UI/UX consultant (full-time)
FAIR Consulting Group / Sep 2020 – Sep 2021

I received 2 recognition awards (a first in the history of the company) within my first three months with FAIR. I learned the Spartacus system in less than a month and successfully led, developed and delivered a customised B2B and B2C system. I defined a set of standards and style guides that shaped the team's frontend practice while encouraging team members to upskill. I also successfully managed and delivered a PWA application.

- Manage a small off-shore team and a UX intern
- Create architectural design of front-end applications
- Develop and enhance customised Spartacus (Angular12) applications
- Regularly engage with the customer's project manager and showcase product development
- Enhanced frontend practice by introducing code review standards and a coding styleguide
- Conduct usability tests with users both in Australia and New Zealand

 - SAP Spartacus 3, SAP commerce, Angular (latest), Figma, Miro, Unit test, PWA

Senior UI/UX designer and developer (full-time)

Knosys/ Dec 2018 – Sep 2020 - 1 year 10 months

I led a small development team which successfully migrated the Asp.Net websites (16 features) into a new API based Angular 9 application. I designed the UX, defined the product roadmap and managed the team while developing features of the new application.
- Angular 9, InVision, Atomic design, IBM Carbon, Angular material, i18n

Senior user experience consultant (freelance)

Tomsoft Pty Ltd / Oct 2018 – Dec 2018 - 3 months

I conducted UX research on Yarra Valley Farms' inventory management system (TOM) and produced desktop and mobile designs based on the results.
- Photoshop, InVision, Moqups, Personalized UX assets

Frontend designer and developer (full-time)

CPA Australia / Mar 2017 – Sep 2018 – 1 year 7 months

Developed membership renewal applications, event management system and design system for CPA Australia, along with maintaining and updating the corporate website.
- AngularJS, NodeJS, JavaScript, Jasmine, SASS, Gulp, JQuery, C#, Webpack, TypeScript, Azure, RESTful APIs, SPA, Sitecore

Frontend developer (full-time)

O.C. TANNER | accumulate / Oct 2015 – Feb 2017 – 1 year 5 months

I contributed to the development of the UI/UX of Qantas's member loyalty program. Being on a Scrum team, I worked hand to hand with the lead designer and other frontend developers to develop components of a Podium system.
- AngularJS, JavaScript, SASS, Jade, HTML5, CSS3, RESTful APIs

Frontend design and developer (full-time)

MyInfiTech Sdn. Bhd. / Jun 2014 – Nov 2015 – 1 year 6 months

Junior web developer (part-time)

Goholi Australia. / Mar 2012 – Mar 2014 – 2 year 1 months

Certifications

- Professional Certificate in Web Accessibility - University of South Australia
- PMI Agile Certified Practitioner (PMI-ACP) - Project Management Institute
- Professional Front-End Web Developer - W3Cx
- MACS CP - Australian Computer Society (ACS)
- Entrepreneurship Certification - SRI International