



ramin ahmadi

Senior UI/UX Consultant
PMI-ACP | ACS Certified





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education.

master degree university of Melbourne

Information technology/
Human computer Interactions specialization
2020 - 2021

master degree university Putra Malaysia

Artificial intelligence/
Social media analysis thesis
2011 - 2015

bachelor degree must university

Information technology/
2007 - 2011



skills

- Angular
- UX research
- UI design
- Team management
- PWA



about me.

I am a senior UI/UX consultant with over 8 years' of experience in web design and development, specialising in user experience. I have a strong background in transforming data heavy interfaces into intuitive and user-friendly applications. I have worked with and led small teams of local and off-shore designers and developers, and value working with diverse teams.



experience.

senior UI/UX consultant (full-time)

FAIR Consulting Group / Sep 2020 - Present

As the lead UI/UX consultant I manage off-shore and local frontend teams while consulting with clients, and project manager to ensure requirements are properly translated into functionalities. I received 2 recognition awards (a first in the history of the company) within my first three months with FAIR. I learned the Spartacus system in less than a month and successfully led and developed a customised B2B and B2C installation of Spartacus. I defined a set of standards and style guides that shaped the team's frontend practice while encouraging team members to upskill. I also successfully managed and delivered a PWA application for a SAP commerce website for one of the biggest Australian retailers of clothing and household linens.

- Manage a small off-shore team and a UX intern
- Create architectural design of front-end applications
- Develop and enhance customised Spartacus (Angular12) applications
- Regularly engage with the customer's project manager and showcase product development
- Enhanced frontend practice by introducing code review standards and a coding styleguide
- Conduct usability tests with users both in Australia and New Zealand
- Completed 4 SAP certificates

SAP Spartacus 3, SAP commerce, Angular (latest), Figma, Miro, Unit test, PWA

senior ui/ux designer and developer (full-time)

Knosys/ Dec 2018 - Sep 2020 - 1 year 10 months

I led a small development team which successfully migrated the Asp.Net websites (16 features) into a new API based Angular 9 application. I designed the UX, defined the product roadmap and managed the team while developing features of the new application.

Angular 9, InVision, Atomic design, IBM Carbon, Angular material, i18n

senior user experience consultant (freelance)

Tomsoft Pty Ltd / Oct 2018 - Dec 2018 - 3 months

I conducted UX research on Yarra Valley Farms' inventory management system (TOM) and produced desktop and mobile designs based on the results.

Photoshop, InVision, Moqups, Personalized UX assets

frontend designer and developer (full-time)

CPA Australia / Mar 2017 - Sep 2018 - 1 year 7 months

Developed membership renewal applications, event management system and design system for CPA Australia, along with maintaining and updating the corporate website.

AngularJS, NodeJS, JavaScript, Jasmine, SASS, Gulp, JQuery, C#, Webpack, TypeScript, Azure, RESTful APIs, SPA, Sitecore

frontend developer (full-time)

O.C. TANNER | accumulate / Oct 2015 - Feb 2017 - 1 year 5 months

I contributed to the development of the UI/UX of Qantas's member loyalty program. Being on a Scrum team, I worked hand to hand with the lead designer and other frontend developers to develop components of a Podium system.

AngularJS, JavaScript, SASS, Jade, HTML5, CSS3, RESTful APIs

frontend design and developer (full-time)

MyInfiTech Sdn. Bhd. / Jun 2014 - Nov 2015 - 1 year 6 months

junior web developer (part-time)

MyInfiTech Sdn. Bhd. / Mar 2012 - Mar 2014 - 2 year 1 months



Certifications.

- Professional Certificate in Web Accessibility - University of South Australia
- PMI Agile Certified Practitioner (PMI-ACP) - Project Management Institute
- Professional Front-End Web Developer - W3Cx
- MACS CP - Australian Computer Society (ACS)
- Entrepreneurship Certification - SRI International